

SARAH CHURCHMAN

Currently working on my MS in Digital Media at Georgia Tech to transition into a role of UI/UX or product designer after years of working as a brand and digital designer with political, non-profit and healthcare clients. I strive to create designs that are clean, aesthetically pleasing and most importantly, accessible for the end user.



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ADOBE CREATIVE SUITE



WORK EXPERIENCE

Georgia Institute of Technology Graduate Research Assistant

Jan. 2021 – May 2021
Atlanta, Georgia

Graduate research assistant on a research study that seeks to produce timely knowledge on platforms and practices that better support student course engagement and feelings of connectedness during remote education. Working with Qualtrics and Figma to create surveys and wireframes. Aiding in conducting research as well as analyzing data.

Matrix, LLC Senior Digital Designer

Aug. 2010 – July 2020
Montgomery, Alabama

Focused on brand design and digital design. Responsible for building the web and digital design program from the ground up. Increased the price charged for websites by 600% over the course of 10 years. Worked within extremely short deadlines on a regular basis. Involved in the full product design process, from research to rollout. Extensive political design. Website designed for a gubernatorial candidate is currently in the Library of Congress.

Richard Bowers & Co. Web and Marketing Coordinator

June 2007 – April 2009
Atlanta, Georgia

In-house designer for Atlanta's largest independent commercial real estate agency. Responsible for creating all brand marketing materials and web maintenance. Designed templates that were used company-wide to create a cohesive and easily identifiable brand identity. Created digital designs for Richard Bowers & Co but also for for 260/270 Peachtree and Facilitec which are also Richard Bowers managed.

EDUCATION

Georgia Institute of Technology - Spring 2022
Master of Science - Digital Media

Atlanta College of Art - 2005
Bachelor of Fine Arts - Digital Multimedia

University of Georgia - 2000
Bachelor of Arts - Religion

EXTRAS

Freelance clients - short list

AAF-MGM, Alabama Urban Forestry Association, Atlanta Episcopal Diocese, Blue Ridge Outdoor Education Center, Mikell Camp and Conference Center, Montgomery Trees, Montgomery Bicycle Club, Montgomery Rotary Club, One Voice Nashville, The Brokers' Firm

Volunteer Service

Montgomery Trees, President 2015-2020
Alabama Urban Forestry Association,
Board Member 2017-2020