


# SARAH CHURCHMAN

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Currently working on my MS in Digital Media at Georgia Tech to transition into a role of UI/UX or product designer after years of working as a brand and digital designer with political, non-profit and healthcare clients. I strive to create designs that are clean, aesthetically pleasing and most importantly, accessible for the end user.

## SKILLS

**Software:** Adobe Creative Suite, Figma, Wordpress, Drupal

**Concepts:** Digital and brand design, design research, user research, usability testing, project management

## WORK EXPERIENCE

**Ivan Allen College of Liberal Arts - Georgia Institute of Technology** Aug. 2021 – current  
**Graduate Communications Assistant** Atlanta, Georgia

Graduate assistant in the Communications department of the Office of the Dean. Duties include: designing original artwork for web outlets and social media, creating presentations and reports, web updates and copywriting.

**ScriptChain Health** May 2021 – Aug. 2021  
**Product Design Intern** Remote

Product Design Intern working across all aspects of the design process. Created user stories, designed and conducted usability tests and created wireframes in Figma. All of these projects were managed under the Agile methodology using Jira.

**Georgia Institute of Technology** Jan. 2021 – May 2021  
**Graduate Research Assistant** Atlanta, Georgia

Graduate research assistant on a research study that sought to produce timely knowledge on platforms and practices that better support student course engagement and feelings of connectedness during remote education. Aided in conducting research and interviews as well as analyzing data and composing a thorough literature review.

**Matrix, LLC** Aug. 2010 – July 2020  
**Senior Digital Designer** Montgomery, Alabama

Focused on brand design and digital design. Responsible for building the web and digital design program from the ground up. Increased the price charged for websites by 600% over the course of 10 years. Worked within extremely short deadlines on a regular basis. Involved in the full product design process, from research to rollout. Extensive political design. Website designed for a gubernatorial candidate is currently in the Library of Congress.

## EDUCATION

**Georgia Tech - Spring 2022 (expected)**  
Master of Science - Digital Media

**Atlanta College of Art - 2005**  
Bachelor of Fine Arts - Digital Multimedia

**University of Georgia - 2000**  
Bachelor of Arts - Religion

## EXTRAS

### Freelance clients - short list

American Advertising Federation-Montgomery Chapter, Alabama Urban Forestry Association, Atlanta Episcopal Diocese, Blue Ridge Outdoor Education Center, Mikell Camp and Conference Center, Montgomery Trees, Montgomery Bicycle Club, Montgomery Rotary Club, One Voice Nashville, The Brokers' Firm

### Volunteer Service

AAF-Montgomery President 2013-2015  
Montgomery Trees, President 2015-2020  
Alabama Urban Forestry Association  
Board Member 2017-2020