

SARAH CHURCHMAN



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Currently working on my MS in Digital Media at Georgia Tech to transition into a role of UI/UX designer or product designer after years of working as a brand and digital designer with political, non-profit and healthcare clients. I strive to create designs that are clean, aesthetically pleasing and most importantly, accessible for the end user.

SKILLS

Software: Adobe Creative Suite, Figma, Wordpress

Concepts: Digital and brand design, design research, user research, usability testing, project management

WORK EXPERIENCE

Ivan Allen College of Liberal Arts - Georgia Institute of Technology Graduate Communications Assistant

Aug. 2021 – current
Atlanta, Georgia

Graduate assistant in the Communications department of the Office of the Dean. Duties include: designing original artwork for web outlets and social media, creating presentations and reports, web updates and copywriting.

ScriptChain Health Product Design Intern

May 2021 – Aug. 2021
Remote

Product Design Intern working across all aspects of the design process. Created user stories, designed and conducted usability tests and created wireframes in Figma. All of these projects were managed under the Agile methodology using Jira.

Georgia Institute of Technology Graduate Research Assistant

Jan. 2021 – May 2021
Atlanta, Georgia

Graduate research assistant on a research study that sought to produce timely knowledge on platforms and practices that better support student course engagement and feelings of connectedness during remote education. Aided in conducting research and interviews as well as analyzing data and composing a thorough literature review.

Matrix, LLC Senior Digital Designer

Aug. 2010 – July 2020
Montgomery, Alabama

Focused on brand design and digital design. Responsible for building the web and digital design program from the ground up. Increased the price charged for websites by 600% over the course of 10 years. Worked within extremely short deadlines on a regular basis. Involved in the full product design process, from research to rollout. Extensive political design. Website designed for a gubernatorial candidate is currently in the Library of Congress.

EDUCATION

Georgia Tech - Spring 2022 (expected)

Master of Science - Digital Media

Atlanta College of Art - 2005

Bachelor of Fine Arts - Digital Multimedia

University of Georgia - 2000

Bachelor of Arts - Religion

EXTRAS

Freelance clients - short list

American Advertising Federation-Montgomery Chapter, Alabama Urban Forestry Association, Atlanta Episcopal Diocese, Blue Ridge Outdoor Education Center, Mikell Camp and Conference Center, Montgomery Trees, Montgomery Bicycle Club, Montgomery Rotary Club, One Voice Nashville, The Brokers' Firm

Volunteer Service

Montgomery Trees, President 2015-2020
AUFA Board Member 2017-2020
Mgm Bike Club Secretary 2015-2018
AAF-Montgomery President 2013-2015